

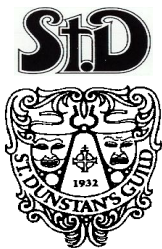


St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2011 - 2012 Season

AD SIZE*	SEASON	3 SHOWS	2 SHOWS	1 SHOW
Business Card (2 ¼ x 1)	\$ 135	\$ 110	\$ 85	\$ 45
1/6 Page (2 ¼ x 2 ½)	\$ 185	\$ 165	\$ 110	\$ 65
1/4 Page (2 ¼ x 3 ¾)	\$ 245	\$ 215	\$ 170	\$ 85
1/3 Page (5 x 2)	\$ 305	\$ 275	\$ 200	\$ 105
1/2 Page (5 x 3 ¾)	\$ 565	\$ 480	\$ 340	\$ 175
FULL PAGE ADS (5 ½ x 8 ½):				
Black & White	\$ 1,260	\$ 1,030	\$ 750	\$ 425
Color	\$ 1,735	\$ 1475	\$ 1125	\$ 600
COVER POSITIONS (color only):				
Cover 2 (inside front cover)	\$ 1,995	\$ 1700	\$ 1300	\$ 700
Cover 3 (inside back cover)	\$ 1,825	\$ 1550	\$ 1185	\$ 635
Cover 4 (outside back cover)	\$ 2,170	\$ 1845	\$ 1400	\$ 760
CENTER SPREAD				
2 facing pages	\$ 3,000	\$ 2550	\$ 1950	\$ 1050

**Ad rates and print specifications are also available on our website at
<http://stdunstanstheatre.com/adrates.php>**

- Ad sizes based on Playbill size of 5-1/2+X 8-1/2+
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free season tickets.
- Purchases for full-page ads also include a complimentary tile ad on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a ¼ page ad or larger will also include a complimentary ad on our electronic lobby board corresponding with the number of shows in which the ad will appear in our program.



PROGRAM ADVERTISING CONTRACT

*Please complete and submit the requested information.
If you have any questions, please contact Mark Walters.*

✓ Choice(s)

Season Advertisement (4 Shows):	
<i>(or)</i>	
Three or less shows (indicate which shows):	
"39 Steps" (October 14, 15, 21, 22, 23, 28 & 29, 2011)	
"She Loves Me" (January 20, 21, 27, 28, 29, February 3 & 4, 2012)	
"Escanaba in Love" (March 16, 17, 23, 24, 25, 30 & 31, 2012)	
"A Funny Thing Happened on the Way to the Forum" (June 1, 2, 8, 9, 10, 15 & 16, 2012)	

Ad Size: _____ Use Last Year's Ad (or) New Ad

Note: Ad sales greater than \$1,000 receive two sets of season tickets for our current season.

Advertiser: _____ Contact: _____

Address: _____

City: _____ Zip: _____ Phone: _____

Total Amount Owed: \$ _____ Check Enclosed: (or) Bill Me:

Authorized Signature: _____ Date: _____

Make checks payable to: **ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK**

Forward to: St. Dunstan's Program Advertising c/o Mark Walters

PO Box 59

Birmingham, MI 48012

For further information, please call Mark Walters at 248.646.6033

or E-mail: Walters@adrsoft.com