



St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2025-2026 Season

AD SIZE*	FULL SEASON 4 SHOWS	Per Show
1/8 Page (2.4" x 1.8") B&W	\$ 150	\$ 40
1/4 Page (2.4" x 3.9") B&W	\$ 250	\$60
1/2 Page (5" x 3.9") B&W	\$ 350	\$100

FULL PAGE ADS (5" x 7.9"):

B&W	\$ 500	\$175
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COVER POSITIONS- ALL IN COLOR

Cover 2 (inside front cover)	\$ 600	\$ 300
Cover 3 (inside back cover)	\$ 700	\$ 350
Cover 4 (outside back cover)	\$ 900	\$ 400

CENTER SPREAD

2 facing pages (B&W)	\$ 1000	\$500
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Ad rates and print specifications are also available on our website at www.stdunstanstheatre.com/advertisements

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$700 entitles the purchaser to 2 free tickets.
- Purchases for full-page ads also include a complimentary logo on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a 1/4 page ad or larger will also include a complimentary ad on our electronic lobby board corresponding with the number of shows in which the ad will appear in our program.



PROGRAM ADVERTISING CONTRACT

*Please complete and submit the requested information.
If you have any questions, please contact Molly Dorset.*

Please indicate which show you would like to run your Ad:	
"MUCH ADO ABOUT NOTHING" in the Outdoor Greek Theatre (September 2025)	
"SEMINAR" (October 2025)	
"A JUKEBOX AT THE ALGONQUIN" (January 2026)	
"HEAD OVER HEELS" in the Outdoor Greek Theatre (June 2026)	

Ad Size: _____

Use Last Year's Ad ☐

(or)

New Ad ☐

Note: Ad purchases greater than \$700 receive two tickets for our current season.

Advertiser: _____

Contact: _____

Address: _____

City: _____

Zip: _____

Phone: _____

Total Amount Owed: \$ _____

Check Enclosed: ☐

(or)

Bill Me: ☐

Authorized Signature: _____

Date: _____

Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

**Forward to: St. Dunstan's Theatre
c/o Molly Dorset, Program Advertising
PO Box 59
Birmingham, MI 48012**

**For further information, please contact Molly Dorset at 248.763.3672
or E-mail: news@stdunstanstheatre.com**