



## St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2024-2025 Season

<b>AD SIZE*</b> B/W Only – No Bleeds	<b>FULL SEASON</b> <b>4 SHOWS</b>	<b>Per Show</b>
FULL Page (5" x 8")	\$ 500	\$ 175
1/2 Page (5" x 3.85")	\$ 350	\$ 100
1/4 Page (2.4684" x 3.85")	\$ 250	\$ 70
1/8 Page (2.4684" x 1.8952")	\$ 150	\$ 45

*\*Please send the correct size. If modifications need to be made there may be a resize fee.*

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<b>Full Page COVER AD</b> B/W or Full Color – No Bleeds	<b>FULL SEASON</b> <b>4 SHOWS</b>	<b>Per Show</b>
Cover 1 (inside front cover – 5" x 8")	\$ 600	\$ 300
Cover 2 (inside back cover – 5" x 8")	\$ 700	\$ 350

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**Ad rates and print specifications are also available on our website at  
[www.stdunstanstheatre.com/advertisements](http://www.stdunstanstheatre.com/advertisements)**

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$700 entitles the purchaser to 2 complimentary tickets.
- Purchases for full-page ads also include a complimentary logo on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a 1/4 page ad or larger will also include a complimentary ad on our electronic lobby monitor corresponding with the number of shows in which the ad will appear in our program.



## **PROGRAM ADVERTISING CONTRACT**

*Please complete and submit the requested information.*

<b>Please indicate which show you would like to run your Ad:</b>	
<b>"PUFFS"</b> (October 2024)	
<b>"FIVE WOMEN WEARING THE SAME DRESS"</b> (January 2025)	
<b>"GREASE!" in the Outdoor Greek Theatre</b> (June 2025)	
<b>"MUCH ADO ABOUT NOTHING" in the Outdoor Greek Theatre</b> (September 2025)	

Ad Size: \_\_\_\_\_

Use Last Year's Ad  (or)

New Ad

**Note: Ad purchases greater than \$700 receive two tickets for our current season.**

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Total Amount Owed: \$ \_\_\_\_\_

Check Enclosed:

Bill Me:

Paid Online:

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK**

**Forward to: St. Dunstan's Theatre  
c/o Molly Dorset, Program Advertising  
PO Box 59  
Birmingham, MI 48012**

**For further information, please contact Molly Dorset at 248.763.3672  
or E-mail: [news@stdunstanstheatre.com](mailto:news@stdunstanstheatre.com)**