

ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

PROGRAM ADVERTISING • 2026–2027 SEASON

Advertising Rates & Specifications

AD SIZE	SPECIFICATIONS	PRINT	FULL SEASON 4 SHOWS	PER SHOW
1/8 Page	2.4" × 1.8"	B&W	\$150	\$40
1/4 Page	2.4" × 3.9"	B&W	\$250	\$60
1/2 Page	5" × 3.9"	B&W	\$350	\$100
Full Page	5" × 7.9"	B&W	\$500	\$175
Cover 2	Inside front cover	Color	\$600	\$300
Cover 3	Inside back cover	Color	\$700	\$350
Cover 4	Outside back cover	Color	\$1,000	\$500

ADVERTISER BENEFITS

- Ad packages over \$700 include 2 complimentary tickets.
- Full-page ads include a complimentary logo on the St. Dunstan's website for the corresponding number of shows.
- Ads 1/4 page or larger include a complimentary ad on the electronic lobby board for the corresponding number of shows.

PRINT SPECIFICATIONS

Program size: 5-1/2" × 8-1/2" Playbill format. Ad sizes shown above are based on this program size.

Ad rates and print specifications: www.stdunstanstheatre.com/advertisements

Questions? Contact Molly Dorset • 248.763.3672 • news@stdunstanstheatre.com



PROGRAM ADVERTISING CONTRACT

2026–2027 Season • Please complete and submit the information below.

1. SELECT SHOW(S)

	PRODUCTION	DATES
☐	THE LAST FIVE YEARS Musical	October 2026
☐	ORDINARY DAYS Musical	Jan–Feb 2027
☐	DROP DEAD Comedy	April 2027
☐	CABARET Outdoor Greek Theatre	June 2027

2. AD SELECTION

Ad Size: _____

Artwork: ☐ Use last year's ad ☐ New ad

Total Amount Owed: \$ _____

Payment: ☐ Check enclosed ☐ Bill me

3. ADVERTISER INFORMATION

Advertiser: _____

Contact: _____

Address: _____

Phone: _____

City: _____

ZIP: _____

Authorized Signature: _____ Date: _____

SUBMIT PAYMENT & FORM

Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

Forward to: St. Dunstan's Theatre, c/o Molly Dorset, Program Advertising

PO Box 59 • Birmingham, MI 48012

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