



## St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2022 Season

AD SIZE*	SEASON	3 SHOWS	2 SHOWS	1 SHOW
Business Card (2 ¼ x 1 ⅝)	\$ 145	\$ 115	\$ 90	\$ 50
1/6 Page (2 ¼ x 2 ½)	\$ 185	\$ 170	\$ 115	\$ 70
1/4 Page (2 ¼ x 3 ¾)	\$ 245	\$ 215	\$ 175	\$ 90
1/3 Page (5 x 2 ⅓)	\$ 315	\$ 285	\$ 210	\$ 110
1/2 Page (5 x 3 ¾)	\$ 565	\$ 480	\$ 340	\$ 180

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### FULL PAGE ADS (5 ½ x 8 ½):

Color	\$ 1,735	\$ 1475	\$ 1125	\$ 600
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### COVER POSITIONS:

Cover 2 (inside front cover)	\$ 1,995	\$ 1700	\$ 1300	\$ 700
Cover 3 (inside back cover)	\$ 1,825	\$ 1550	\$ 1185	\$ 635
Cover 4 (outside back cover)	\$ 2,170	\$ 1845	\$ 1400	\$ 760

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### CENTER SPREAD

2 facing pages	\$ 3,000	\$ 2550	\$ 1950	\$ 1050
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Ad rates and print specifications are also available on our website at [www.stdunstanstheatre.com/advertisements](http://www.stdunstanstheatre.com/advertisements)

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free season tickets.
- Purchases for full-page ads also include a complimentary tile ad on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a ¼ page ad or larger will also include a complimentary ad on our electronic lobby board corresponding with the number of shows in which the ad will appear in our program.



## **PROGRAM ADVERTISING CONTRACT**

*Please complete and submit the requested information.*

*If you have any questions, please contact Molly Dorset.*

Please indicate which show you would like to run your Ad:	
<b>"Playhouse on Haunted Hill"</b> (October 2022)	<input type="checkbox"/>
<b>"Unnecessary Farce"</b> (Jan-Feb 2023)	<input type="checkbox"/>
<b>"Kinky Boots!" in the Outdoor Greek Theatre</b> (June 2 - 17, 2023)	<input type="checkbox"/>

Ad Size: \_\_\_\_\_

Use Last Year's Ad

(or)

New Ad

**Note: Ad purchases greater than \$1,000 receive two sets of season tickets for our current season.**

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Total Amount Owed: \$ \_\_\_\_\_

Check Enclosed:

(or)

Bill Me:

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK**

**Forward to: St. Dunstan's Theatre  
c/o Molly Dorset, Program Advertising  
PO Box 59  
Birmingham, MI 48012**

**For further information, please contact Molly Dorset at 248.763.3672  
or E-mail: [news@stdunstanstheatre.com](mailto:news@stdunstanstheatre.com)**