

St. Dunstan's Theatre Guild Sponsorship Information



History

Founded in 1932, St. Dunstan's Theatre Guild of Cranbrook is an independent, non-profit organization committed to producing quality theatre in our community. Not coincidentally, we're named for St. Dunstan, patron saint of the arts - a legacy carried on through the loyal support of our members and audiences. Every member of St. Dunstan's is a volunteer. Onstage and off, we all share a love of theatre and a commitment to our "home away from home."



The Greek

The Greek Theatre was the first of many buildings commissioned by George and Ellen Booth at Cranbrook for the general public. As such, it was the harbinger of the great cultural and educational center that the founders created on these grounds. Their love of architecture, theatre, and public service combined to create Cranbrook's Greek Theatre.

It opened in the autumn of 1916, seven years before the establishment of Brookside School, the oldest Cranbrook educational institution. An annual performance is held in the Greek Theatre every May/June by St. Dunstan's Theatre.



Become a Sponsor!

KINKY BOOTS has inspired audiences across the globe, showing everyone we can change the world when we change our minds. This uplifting sensation features a Tony® and Grammy®-winning score by **Cyndi Lauper**, and a book by Tony winner **Harvey Fierstein**. Filled with glitter, glam and a whole lot of sole, *KINKY BOOTS* is a reminder to CELEBRATE YOUR LIFE TRIUMPHANTLY!

KINKY BOOTS will run for 8 performances in the Outdoor Greek Theatre June 3 – 17, 2023.



Sponsorship Levels



PATRON SAINT - \$5,000 +

- **Premium product placement of your business on our stage during “Kinky Boots”**
 - **For Example, we could place your logo or poster in “Lola’s Nightclub”**
- **Full Page Ad (Inside Cover or Outside Back Cover Ad) in our program**
 - **QR Code linking to your business can be featured in program AD and Print Materials**
- **“SPONSORED BY” tagging on all Marketing Materials including Website, Social Media, Lobby Monitor, and Emails to our Patrons**
- **10 Complimentary tickets to a performance of your choice**
- **Meet & Greet with cast after performance**

DIRECTOR - \$2,500

- **Full page Color Ad in the program**
- **“SPONSORED BY” tagging on all Marketing Materials including Website, Social Media, Lobby Monitor, and Emails to our Patrons**
- **5 Complimentary tickets to a performance of your choice**

PRODUCER - \$1,500

- **Full Page Color Ad in the program**
- **“SPONSORED BY” tagging on all Marketing Materials including Website, Social Media, Lobby Monitor, and Emails to our Patrons**
- **2 Complimentary tickets to a performance of your choice**

ACTOR- \$700

- **Full Page Color Ad in Program**
- **Ad will be featured on our Lobby Monitor Slideshow inside the pavilion.**

St. Dunstan's Sponsorship



With your sponsorship, you will be recognized as a Supporter of the Arts when your logo is seen by:

- **3,200+ Patrons** will visit the Greek over the 8 performances of Kinky Boots
- **12,000 Website visits** per month during May-June 2022
- **3,000 Fans and Followers** who Like, Share and Retweet our posts on Social Media
- **4,000 Contacts** on our Email Distribution List

St. Dunstan's Contacts



Director, Kinky Boots

Jeff Foust

(734) 330-3704

JFoust1979@gmail.com



President, St. Dunstan's Theatre

Molly Dorset

(248) 763-3672

Molly.Dorset@gmail.com



*St. Dunstan's Theatre
400 Lone Pine Road
Bloomfield Hills, MI 48304*