



St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2023-2024 Season

AD SIZE*	FULL SEASON 3 SHOWS	2 SHOWS	1 SHOW
1/8 Page (2.4" x 1.8")	\$ 190	\$ 130	\$ 70
1/4 Page (2.4" x 3.9")	\$ 215	\$ 175	\$ 150
1/2 Page (5" x 3.9")	\$ 550	\$ 400	\$ 250
1/2 Page Verticle (2.4" x 7.9")	\$ 550	\$ 400	\$ 250
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FULL PAGE ADS (5" x 7.9"):			
B&W	\$ 1400	\$ 900	\$ 500
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COVER POSITIONS – ALL IN COLOR			
Cover 2 (inside front cover)	\$ 1700	\$ 1300	\$ 700
Cover 3 (inside back cover)	\$ 1550	\$ 1150	\$ 650
Cover 4 (outside back cover)	\$ 2500	\$ 1700	\$ 900
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CENTER SPREAD			
2 facing pages (B&W)	\$ 2200	\$ 1500	\$ 800

**Ad rates and print specifications are also available on our website at
www.stdunstanstheatre.com/advertisements**

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free tickets.
- Purchases for full-page ads also include a complimentary logo on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a 1/4 page ad or larger will also include a complimentary ad on our electronic lobby board corresponding with the number of shows in which the ad will appear in our program.



PROGRAM ADVERTISING CONTRACT

*Please complete and submit the requested information.
If you have any questions, please contact Molly Dorset.*

Please indicate which show you would like to run your Ad:	
"Anatomy of Gray" (October 2023)	<input type="checkbox"/>
"Brighton Beach Memoirs" (January 2024)	<input type="checkbox"/>
"The Sound of Music!" in the Outdoor Greek Theatre (June 2024)	<input type="checkbox"/>

Ad Size: _____

Use Last Year's Ad

(or)

New Ad

Note: Ad purchases greater than \$1,000 receive two tickets for our current season.

Advertiser: _____

Contact: _____

Address: _____

City: _____

Zip: _____

Phone: _____

Total Amount Owed: \$ _____

Check Enclosed:

(or)

Bill Me:

Authorized Signature: _____

Date: _____

Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

**Forward to: St. Dunstan's Theatre
c/o Molly Dorset, Program Advertising
PO Box 59
Birmingham, MI 48012**

**For further information, please contact Molly Dorset at 248.763.3672
or E-mail: news@stdunstanstheatre.com**