



St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2022 Season

AD SIZE*	SEASON	3 SHOWS	2 SHOWS	1 SHOW
Business Card (2 ¼ x 1 ⅝)	\$ 145	\$ 115	\$ 90	\$ 50
1/6 Page (2 ¼ x 2 ½)	\$ 185	\$ 170	\$ 115	\$ 70
1/4 Page (2 ¼ x 3 ¾)	\$ 245	\$ 215	\$ 175	\$ 90
1/3 Page (5 x 2 ⅓)	\$ 315	\$ 285	\$ 210	\$ 110
1/2 Page (5 x 3 ¾)	\$ 565	\$ 480	\$ 340	\$ 180

FULL PAGE ADS (5 ½ x 8 ½):

Color	\$ 1,735	\$ 1475	\$ 1125	\$ 600
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COVER POSITIONS:

Cover 2 (inside front cover)	\$ 1,995	\$ 1700	\$ 1300	\$ 700
Cover 3 (inside back cover)	\$ 1,825	\$ 1550	\$ 1185	\$ 635
Cover 4 (outside back cover)	\$ 2,170	\$ 1845	\$ 1400	\$ 760

CENTER SPREAD

2 facing pages	\$ 3,000	\$ 2550	\$ 1950	\$ 1050
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Ad rates and print specifications are also available on our website at www.stdunstanstheatre.com/advertisements

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free season tickets.
- Purchases for full-page ads also include a complimentary tile ad on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a ¼ page ad or larger will also include a complimentary ad on our electronic lobby board corresponding with the number of shows in which the ad will appear in our program.



PROGRAM ADVERTISING CONTRACT

Please complete and submit the requested information.

If you have any questions, please contact Molly Dorset.

Please indicate which show you would like to run your Ad:

"Leading Ladies" (October 2021)	
"Love, Loss, and What I Wore" (March - April 2022)	
"Something Rotten!" in the Outdoor Greek Theatre (June 3 - 18, 2022)	

Ad Size: _____

Use Last Year's Ad

(or)

New Ad

Note: Ad purchases greater than \$1,000 receive two sets of season tickets for our current season.

Advertiser: _____

Contact: _____

Address: _____

City: _____

Zip: _____

Phone: _____

Total Amount Owed: \$ _____

Check Enclosed:

(or)

Bill Me:

Authorized Signature: _____

Date: _____

Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

**Forward to: St. Dunstan's Theatre
c/o Molly Dorset, Program Advertising
PO Box 59
Birmingham, MI 48012**

**For further information, please contact Molly Dorset at 248.763.3672
or E-mail: news@stdunstanstheatre.com**